



CULTURE

TEL 206.296.7580

V/TTY 206.296.8574

FAX 206.296.8629

101 PREFONTAINE PL S
SEATTLE WA 98104

WWW.4CULTURE.ORG

CALL TO ARTISTS

RAPIDRIDE A LINE, SOUNDSCAPE PROJECT, KING COUNTY, WA

ARTIST-CREATED SOUNDSCAPE TO EXPLORE AND ENHANCE THE EXPERIENCE ALONG A NEW BUS RAPID TRANSIT CORRIDOR

PROJECT BUDGET: \$20,000

[BUDGET IS INCLUSIVE OF ARTIST FEE, USAGE FEES, LABOR AND EQUIPMENT TO DESIGN AND PRODUCE AN ORIGINAL SOUND ARTWORK, TRAVEL & WA SALES/USE TAX. A SEPARATE CONTINGENCY FUND HAS BEEN ESTABLISHED FOR ASSOCIATED PROJECT COSTS INCLUDING GRAPHIC DESIGN AND WEB DESIGN WORK, SERVER AND CELL PHONE PROGRAM COSTS.]

ELIGIBILITY: OPEN TO PROFESSIONAL ARTISTS AND ARTIST TEAMS WITH A PRIMARY MEMBER LIVING IN WA, OR & BC

APPLICATION: ARTISTS MUST SUBMIT AN ONLINE APPLICATION + MAIL A CD OF SAMPLE AUDIO WORK VISIT WWW.4CULTURE.ORG/PUBLICART/CALLS AND FOLLOW THE APPLICATION-SPECIFIC LINK

DEADLINE: 5:00 PM ON MONDAY, MARCH 22, 2010

BOTH ONLINE AND MAILED APPLICATION MATERIALS MUST BE RECEIVED BY THIS DEADLINE, NO POSTMARKS.

ARTWORK OPPORTUNITY

4Culture & King County Metro Transit seek an artist to create audio work that will explore and enhance the experience along a new bus rapid transit corridor. The selected artist will survey the first route of King County's new bus rapid transit service, the RapidRide A Line which will span Pacific Highway South from Tukwila to Federal Way, and create a route-specific soundscape.

The artist-created soundscape is intended to create a sonic sightseeing experience that will daylight stories of place. Mining the route and its proximate surroundings, elements for exploration by the selected artist may include historical and contemporary community life, the built environment and its various uses over time, past and present topographies, and evolving natural ecologies. The resultant work may include route-sourced and route-inspired words, found sounds, and/or digitally created sound and music. A variety of approaches are possible for this audio artwork; anchoring in place and creating connections between the visual and the aural will be central.

The soundscape will be accessible as downloadable audio files through the 4Culture website – while onboard WiFi-enabled RapidRide buses and through broad internet access – and through Listen4Culture, an audio cell phone program.

The selected artist will be tasked with (1) research of the A Line route and its proximate surroundings; (2) creation of a soundscape that can be delivered for listening experiences of varying lengths; and (3) collaborative work with graphic design and web design professionals on

the visual prompt and user interface components of this project. There is additional opportunity for the selected artist to work with university-level honor students during the research phase of this project.

This is a great opportunity for an artist with experience and continued interest in delivering artwork in audio forms to apply his/her practice to the public realm and engage an expanded audience. It is also a unique opportunity for self-selecting inter-disciplinary teams including sound artists, literary artists, spoken word artists, and musicians to collaborate with one another, and with community members to reflect varied interests and expertise in a layered, audio-exploration of place.

4Culture reserves the right to extend the selected artist/artist team's scope of work for the development of additional platforms of audio dissemination, creation of additional work for additional rapid transit lines, and/or for service as a lead/mentor artist for artists hired to address other rapid transit lines.

BACKGROUND

In November 2006, voters passed "Transit Now," a King County initiative designed to keep Metro Transit, the transit agency serving King County, at pace with regional growth and demand. The initiative addresses transit service in King County through five areas of service. The cornerstone of the program is RapidRide, Metro Transit's new streamlined bus service that will provide 118,000 new annual service hours in the form of frequent, all-day service in six corridors.

Designed to be simple, frequent and reflect the best of Metro, RapidRide buses will arrive every 10 minutes during peak travel times, and will offer efficient boarding systems and reduced stops. Approximately 113 new buses will comprise the Rapid Ride fleet, with 285 RapidRide stops across all six corridors.

The six corridors of RapidRide service, termed A Line – F Line, will launch successively between 2010 and 2013. The first line of service to launch, the A Line, will span from Tukwila to Federal Way, offering service along the way to the cities of SeaTac, Kent and Des Moines along International Boulevard (State Route 99). Designed to give riders streamlined service to destinations along the route, and to locations for bus and light rail transfer, the A Line's 25 stations and stops include Link Light Rail's Tukwila International Boulevard Station and the Federal Way Transit Center.

RESEARCH THE PROJECT

<http://www.kingcounty.gov/transportation/kcdot/metrotransit/transitnow/rapidride.aspx>

RESEARCH THE CLIENT

<http://www.metro.kingcounty.gov>

ARTIST SELECTION SCHEDULE*

Deadline for Entry	Monday, March 22, 2010
Selection Panel	Friday, April 16, 2010
Finalist Notification	Week of April 19, 2010
Finalist Interviews	Tuesday, May 4, 2010

ARTWORK PROJECT SCHEDULE*

Contracts Issued	May 2010
Research/Conceptual Design	Summer 2010
Implementation	Fall 2010

*Schedules are subject to change

ARTIST SELECTION PROCESS

A five-person panel comprised of art and design professionals and community representatives will review application materials received by the deadline. Based on the selection criteria listed below, the panel will select three artist/artist teams for interview. Finalists will be invited to discuss past approaches and working methods with the panel, as well as answer questions relating to working on this type of project. The selection panel will select one artist/artist team for this commission.

SELECTION CRITERIA

The artist/artist team will be selected based on the following criteria:

- Demonstrated experience creating a range of audio-based artwork;
- Command of broad-based research practice, indicative of an individual artist's or collaborative team's ability to create content that is rooted in place;
- Demonstrated ability to create engaging and informative audio works appropriate in concepts and scale for this project;
- Previous experience and/or interest in working collaboratively;
- Availability to begin research and conceptual design work in May, 2010.

ELIGIBILITY

This project is open to artists and artist teams working with a primary member residing in Washington, Oregon and/or British Columbia. Team members living outside of this region may be collaborative partners. 4Culture staff and its Public Art Advisory Committee members, selection panel members, project personnel, and immediate family members of all of the above are not eligible to apply.

APPLICATION MATERIALS

ARTISTS APPLYING FOR THIS PROJECT MUST SUBMIT THE FOLLOWING MATERIALS ONLINE:

VISIT WWW.4CULTURE.ORG/PUBLICART/CALLS AND FOLLOW THE APPLICATION-SPECIFIC LINK.

PROFILE — Applicant contact information.

RESUMÉ — Two-page (maximum) current professional resume. Artist teams should submit one document that incorporates two-page resumes for each team member. Only Word and Text documents will be accepted.

STATEMENT OF INTEREST — 300 words (or less) that explain why the artist/artist team is interested in the project, how the artist/artist team's work is appropriate for this project, and relevant past experience. If submitting as a team, the statement should include a description of any past collaborative work experience and a description of how the team anticipates working together on this type of project.

DIGITAL IMAGE WORK SAMPLES — Applicants can submit a minimum of 1 and up to 10 digital images (no composites) as visual reflections of the audio-focused application. If applying as a team, a maximum of 10 images may be submitted, inclusive of all team members. Upload JPG files only; images must be 1920 pixels on the longest side and at least 72 dpi.

Audio work samples will be the primary elements for review for this application. Digital images submitted should correspond to the sound or video submissions submitted via mail (see below), eg. images of elements that inspired audio work, from performances or installations related to audio work, delivery mechanisms for audio work, etc.

Applicants will be required to list the title of the artwork, completion date, medium, and dimensions (which may also be used as a field for duration). Applicants are encouraged to provide a brief description (75 words or less) of each work sample (this description may correspond to the description provided in the mail-in *Annotated Work Sample Description*).

ARTISTS APPLYING FOR THIS PROJECT MUST SUBMIT THE FOLLOWING MATERIALS VIA MAIL:

AUDIO/VIDEO WORK SAMPLES — Applicants may submit up to 5 audio and/or video files. Each applicant's audio/video work will be reviewed for a cumulative total of up to 5 minutes. Applicants are encouraged to submit samples of past work that best illustrate their qualifications for this project.

Work samples must be edited to total 5 minutes or less, or include a notation in the annotated work sample (see below) that indicates start and stop time of each sample, for a cumulative 5 minutes or less. If possible, all the works for review should be submitted on 1 CD or DVD. Clearly label all CD/DVDs with the applicant's full name.

- Sample Format – All digital samples must be compatible with iTunes (audio file types include .wav, .aiff and .mp3; video file types include .mp4, .mov. and .m4v). All samples should be tested by the applicant prior to submission.
- Sample Labeling – Samples must be digitally titled with the artist's last name, first initial and number indicating the listening/viewing order. The number must correspond to the accompanying *Annotated Work Sample Description*. Use "0" in front of single digit numbers. Do not use more than 30 characters and use only letters, numbers and underscores. Example: Smith_R_01; Smith_R_02.

ANNOTATED WORK SAMPLE DESCRIPTION — A printed list with the artist's name, contact information and information about each mailed work including: title of artwork, date of artwork, medium/media format size, size/duration, and the corresponding CD/DVD number if relevant and file number. Applicants are encouraged to include a brief description (75 words or less) of each work sample.

MAIL TO:

4Culture Public Art
Attn: RapidRide
101 Prefontaine Place South
Seattle, WA 98104

**DEADLINE: REQUIRED MATERIALS MUST BE RECEIVED NO LATER THAN 5:00 P.M. ON MONDAY, MARCH 22, 2010.
BOTH ONLINE AND MAILED APPLICATION MATERIALS MUST BE RECEIVED BY THE DEADLINE, NO POSTMARKS.**

QUESTIONS?

Tamar Benzikry-Stern
tamar.benzikry@4culture.org
206.296.8692

Willow Fox
willow.fox@4culture.org
206.205.8024